

MOTION GRAPHICS DESIGNER

Motion Graphics – Narrative Animation – Virtual Reality

A visual storyteller with 9+ years of success pushing and supporting creative teams to deliver exceptional visuals. Demonstrates well-rounded technical skills in Animation, Video, Narrative, VR, and Graphic Design. Communicates with clients to understand their needs, creative brief, and audience, to deliver a customized, elevated experience. Collaborates cross-functionally from brainstorming to the final deliverable, upholding company values and objectives, to exceed expectations.

CAREER HIGHLIGHTS

- **TECHNICAL SKILLS:** Motion Graphics | Storyboarding | Visual Design | Animation | Continuous Development
- **PROFESSIONAL SKILLS:** Creative Problem Solving | Creative Consulting | Team Collaboration | Client Service
- **TOOLS:** Adobe After Effects | Photoshop | Illustrator | Unity | VR | Oculus Dev | MRTK | Python | C# | Cinema 4D | Maya

Professional Experience

Avanade | Raleigh, NC

Jun 2021 – Sep 2022

Motion Designer | Senior Consultant

Acted as a client consultant to develop videos showcasing their product, brand, or campaign with the best visual design tools. Communicated directly with top-end clients from major brands to ensure satisfaction, retention, and project success.

- Chaired narrative sessions to help shape storytelling and messaging to maximize reach across target audiences.
- Collaborated with UX and UI designers to deliver high-quality content that balances business sense and creative choices.
- Teamed up with managers to develop a motion design pipeline that streamlined delivery, increasing QA and efficiency.
- Mentored junior designers on client projects, offering feedback, troubleshooting, and problem solving assistance.

SportsMEDIA Technology (SMT) | Durham, NC

Oct 2013 – June 2021

Motion Designer

Utilized the principles of animation, design, and visual storytelling to fulfill client needs in broadcast, social media, and print. distribution channels and uses. Proficient at taking on feedback to revise projects and produce quick turnarounds.

- Adapted to changing priorities while managing multiple ongoing projects in coordination with leadership.
- Created engaging and easy-to-understand visuals for complex content as a natural problem solver.
- Collaborated with leadership, sales marketing, and engineering to develop graphics up to specifications.
- Fulfilled ad hoc graphical requirements for live events to maintain pace of production.

Education

Savannah College of Art and Design | B.F.A. in Animation – Savannah, GA