

KATELYN JONES

Motion Designer

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A visual storyteller with rounded skills in Animation, Video, Narrative, VR, and Graphic Design. Working closely with clients and leadership to deliver an elevated experience. From brainstorming to the final deliverable, maintaining the company's value and exceeding client's expectations.

Skills

- After Effects, Photoshop, Illustrator
- Unity
- VR, Oculus Development, MRTK
- Python, C#
- Cinema 4D, Maya
- Storyboarder
- Visual Designer Animator
- Passionate, Highly Driven Designer
- Creative Problem Solver
- Continuous Growth

Professional Experience

Motion Designer - Sr. Consultant

June 2021 - Sept 2022

Avanade, Raleigh, NC

- Partner closely with clients to develop videos for their product and brand.
- Direct narrative sessions to help shape storytelling and messaging.
- Collaborate with UX and UI designers to deliver high quality content.
- Work with leadership and management to develop a motion design pipeline for ease of delivery.
- Mentor junior designers on client projects. Helping them troubleshoot and problem solve on client projects.

Motion Designer

Oct 2013 - June 2021

SportsMEDIA Technology (SMT), Durham, NC

- Utilize principles of animation and design for visual storytelling.
- Ability to adapt and manage multiple projects at once and coordinate with leadership.
- Natural problem solver who creates engaging and easy to understand visuals for complex content.
- Collaborate with leadership, sales, marketing, and engineering to develop graphics.
- Quick to address graphical requirements for live event needs.
- Proficient ability to discern feedback and revise projects for a quick turnaround.
- Proven ability to deliver high quality graphics for broadcast, social media, and print distribution.

Education

Savannah College of Art and Design

May 2013

B.F.A in Animation, Savannah, GA