

## MOTION GRAPHIC DESIGNER

Motion Graphics – Narrative Animation – Marketing

A visual storyteller with 10 years of success pushing and supporting creative teams to deliver exceptional visuals. Demonstrates well-rounded technical skills in Animation, Video, Narrative, VR, and Graphic Design. Communicates with clients to understand their needs, creative brief, and audience, to deliver a customized, elevated experience. Collaborates cross-functionally from brainstorming to the final deliverable, upholding company values and objectives, to exceed expectations.

### CAREER HIGHLIGHTS

- **TECHNICAL SKILLS:** Motion Graphics | Storyboarding | Visual Design | Animation | Native Storytelling
- **PROFESSIONAL SKILLS:** Creative Problem Solving | Creative Consulting | Brand Expression | Client Service
- **TOOLS:** Adobe After Effects | Photoshop | Illustrator | Unity | Godot | Python | C# | Cinema 4D | Maya

### Professional Experience

**Grover Gaming** | Raleigh, NC

April 2023 – Current

#### Lead Motion Designer

Responsible for conceptualizing, designing, and overseeing the production of visually compelling and engaging motion graphic animations to effectively communicate brand messages and promotional content.

- Created captivating promotional videos for new games and products, boosting player engagement and product visibility with dynamic visual storytelling.
- Streamlined video production procedures, improving efficiency, and ensuring a smooth workflow.
- Building and pulling game assets from Unity for video editing.

**Avanade** | Raleigh, NC

Jun 2021 – Sep 2022

#### Senior Motion Designer

Acted as a client consultant to develop videos showcasing their product, brand, or campaign with the best visual design tools. Communicated directly with top-end clients from major brands to ensure satisfaction, retention, and project success.

- Chaired narrative sessions to help shape storytelling and messaging to maximize reach across target audiences.
- Collaborated with UX and UI designers to deliver high-quality content that balances business sense and creative choices.
- Teamed up with managers to develop a motion design pipeline that streamlined delivery, increasing QA and efficiency.
- Mentored junior designers on client projects, offering feedback, troubleshooting, and problem solving assistance.

**SportsMEDIA Technology (SMT)** | Durham, NC

Oct 2013 – June 2021

#### Motion Designer

Utilized the principles of animation, design, and visual storytelling to fulfill client needs in broadcast, social media, and print. distribution channels and uses. Proficient at producing quick turnarounds for live broadcasted sporting events.

### Education

**Savannah College of Art and Design** | B.F.A. in Animation – Savannah, GA